GCSE Media Studies

Examination Board:	Eduqas

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Why study Media Studies?

Media studies can help you in many ways; as well as being able to understand the many different media industries, you will be able to find out about audience targeting and how advertisers get you to buy their products.

You will also be aware of when you are being targeted and be able to use this information to make informed decisions. Media Studies will also help you to apply the skills you have learnt in your English lessons in a new and exciting way by analysing various media forms, completing your own research and being able to think critically.

You will be taught in a variety of different ways, group activities, whole class discussion, presentations, using media equipment and ICT.

We hope that you really enjoy the course and learn something about other people's ideas, opinions, and viewpoints.

Possible next steps (including careers)

Media-related careers, journalism, marketing, advertising, theatre-related careers, teaching, careers including communication skills generally. Media Studies careers can include social media managers, film makers, producers, directors, broadcasters, set designer, computer game design etc.

Aptitudes needed

- Be willing to try your best
- Be able to voice your opinions and take part in debates
- Be able to work outside of class on your coursework
- Be well motivated
- Be creative
- Be able to stick to deadlines

Topic Structure

Year 10
- Advertising and marketing
- Computer Games
- Radio
- Film
- Magazines
- Music Videos and online media
- Non Exam Assessment

Year 11
- Non Exam Assessment
- Sitcoms
- Newspapers

Assessment Structure	
Component One: 40% Media Language Context Representation Industry Audience	**Component Two: 30%** Sitcoms - Audio-visual extract analysis Music Videos
Non-Exam Assessment 30% Choice of brief Creation of a print media product (magazines, film marketing etc.)	