

GCSE Business Studies

Examination Board:

OCR

Director of Learning:

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Why study Business?

Business is an up-to-date and engaging qualification that is relevant to the world of business today. This qualification equips learners with the skills and confidence to explore how different business situations affect business decisions. It is a well-rounded introduction to the subject. The qualification will encourage learners to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially and commercially aware.

Possible next steps (including careers)

The GCSE helps prepare for the study of the subject at A Level or BTEC L3, although GCSE is not required to complete further study. Business Studies offers insight into a broad range of essential life skills that will be useful when considering the following career options. Future careers include:

- Entrepreneurs (start-up business)
- Office work
- Marketing
- Finance
- Accounting
- Production
- Environmental agencies
- Law and Government

Aptitudes needed

Students need to be enthusiastic and willing to engage with the subject.

A willingness to stay up to date with contemporary news around Business, Finance and Politics.

They need good numeracy skills – grade 4 prediction in Maths GCSE.

They need to be competent with extended writing – grade 4 prediction in English GCSEs.

Topic Structure**Year 10**

- Business activity
- Marketing
- People

Year 11

- Operations
- Finance
- Influences on Business
- The independent nature of Business

Assessment Structure

Paper one:

Business activity, marketing, and people

80 marks

1 hour 30 minutes

50% of total GCSE

Paper two:

Operations, finance and influences on business.

80 marks

1 hour 30 minutes

50% of total GCSE